



**Atlas Experiences**  
***Living Lucky with Luke Combs***  
**Program Rules**

**Program Dates: February 4, 2024-February 7, 2024**

- 1. ENTRIES:** Players enter and agree to the rules and guidelines set by participating Lotteries. The entry guidelines can be found at [www.livingluckywithlukecombs.com/lotteries](http://www.livingluckywithlukecombs.com/lotteries).
- 2. PRIZE DETAILS:** The Living Lucky with Luke Combs Promotion allows players to enter to win a once-in-a-lifetime opportunity to a private concert for a winner and their guest at the iconic Ryman Auditorium with Luke Combs in Nashville, Tennessee. Living Lucky with Luke Combs drawings and number of prize winners will vary for each participating Lottery in the multi-judication promotion. Each winner is allowed one (1) guest (guest must be 18 years or older).
  - a. Prize Details: \*
    - i. Round-trip economy airfare from any North America international airport to Nashville, Tennessee
    - ii. Three [3] night stay from February 4, 2024 – February 7, 2024, at the Sheraton Grand Nashville Downtown in a standard room (double occupancy)
    - iii. Daily Breakfast Buffet at the Sheraton Grand
    - iv. Round-trip ground transportation for all scheduled activities in Nashville
    - v. Private Welcome Reception, Entertainment, Drinks, and Tour of the Country Music Hall of Fame® and Museum
    - vi. Private BBQ Lunch and Entertainment at Martin’s Bar-B-Que Joint Downtown Nashville
    - vii. Private Dinner and Drinks at the Sheraton Grand
    - viii. Private Concert with Luke Combs at the Iconic Ryman Auditorium
    - ix. Custom Luke Combs Welcome Gift
  - b. Onsite Prizes:
    - i. \$500 Spending Cash for Winner
    - ii. \$500,000 (1) Guaranteed Grand Prize Winner from all claimed entries
    - iii. \$10,000 Guaranteed Winner Per Lottery\*\*
    - iv. Meet and Greet and VIP Seating (1) Winner and their Guest per Lottery

*\*Lotteries may elect to add or modify aspects of the prize package based on local laws or rules*

*\*\*TX Lottery will be the only exception of 4 \$10,000 based on large number of winners awarded*

**State/Province Lottery and Number of Awarded Trips:**

1. Arizona Lottery – **Five (5) Trips**
2. Hoosier Lottery – **Two (2) Trips**
3. Iowa Lottery – **Ten (10) Trips**
4. Kansas Lottery – **Two (2) Trips**
5. Kentucky Lottery – **One (1) Trip**
6. Louisiana Lottery – **Two (2) Trips**
7. Maine Lottery – **Five (5) Trips**
8. Minnesota Lottery – **Four (4) Trips**
9. Missouri Lottery – **Ten (10) Trips**
10. Nebraska Lottery – **Two (2) Trips**
11. North Carolina Lottery – **Ten (10) Trips**
12. Ohio Lottery – **Four (4) Trips**
13. Ontario Lottery and Gaming Corporation – **Five (5) Trips**
14. South Carolina Lottery – **Ten (10) Trips**
15. Texas Lottery – **Eighty (80) Trips**
16. Vermont Lottery – **Three (3) Trips**
17. Virginia Lottery – **Nine (9) Trips**
18. Wisconsin Lottery – **Three (3) Trips**
19. Wyoming Lottery – **One (1) Trip**

**Total Trips – One Hundred & Sixty-Eight (168) Trips**

3. **PRIZES & FULFILLMENT:** Each Lottery will draw and confirm winners and relay contact information of each winner directly to Atlas Experiences by or before November 1, 2023. Winners will be sent an informational email communication followed by a custom Living Lucky with Luke Combs Winner Pack by direct mail.
4. **REGISTRATION:** Winners will receive an email with registration instructions directly from the Living Lucky with Luke Combs administrators, Atlas Experiences. Winners will be required to register themselves and their guest by December 22, 2023, in order to finalize travel accommodations. Failure to do so may impact and limit accommodations to Nashville.

Should guests prefer to do a manual registration, Atlas Experiences will provide a form to complete, which can be mailed or emailed directly to the winner.

**Atlas Experiences**  
**55 Park Square Ct. Suite 207**  
**Roswell, GA 30075**  
[support@livingluckywithlukecombs.com](mailto:support@livingluckywithlukecombs.com)  
**404.790.6394**

**5. PROXY PROCESS:** Winners that wish to send a proxy to Nashville, Tennessee in their place for the Living Lucky with Luke Combs promotion are permitted based on winning lottery's rules. All participating states can elect to either

- a. Follow the designated proxy process as defined by Atlas Experiences which will be communicated to all participating state lotteries
- b. Or follow their own individual states' established proxy process.

Once the Proxy and their guest are registered, no further modifications or changes will be permitted past the deadline as outlined in Section **11. PROGRAM DATES & DEADLINES.**

## **6. CASH PRIZES & FULFILLMENT:**

**\$500 Spending Cash:** Winners will receive \$500 spending money approximately ninety (90) days *prior* to the event date. The payment will come directly from Atlas Experiences or winner's state lottery depending on agreed upon fulfillment protocol with respective lottery. Any names received by Atlas Experiences after November 1, 2023, will be sent spending cash within thirty (30) days of receiving their name(s) from their state lottery. Spending cash will be fulfilled by check or prepaid gift card.

**Cash Prizes during the Living Lucky with Luke Combs Event:** The following cash prizes will be randomly selected via Random Number Generator (RNG) software and awarded based on the selection of winners. Only one (1) cash prize will be awarded per winner.

- \$500,000 – One (1) Winner from all participating Lotteries
- \$10,000 – One (1) Winner per Lottery\*
- Atlas will conduct the draw for \$500,000. For clarity, the participating state and provincial Lotteries are not in any way conducting the draw for \$500,000. The \$500,000 winner will be chosen based on all winner's names provided by participating lotteries and selected by a random drawing. Once that winner is chosen, their name would be removed from eligibility to win the \$10,000 prize, for their specific lottery.
- The \$10,000 cash prize will be awarded per lottery. Each state will have the winner's names entered in a random drawing, for one (1) winner's name to be chosen per lottery. \*\*

\*Texas Lottery will have four (4) \$10,000 winners based on Texas Lottery's total number of promotion winners.

\*\*Atlas will not be conducting the draw for \$10,000 for Ontario Lottery and Gaming Corporation promotion winners.

### **Prize Money Fulfillment:**

- Final cash prize payments will be issued, dependent on and subject to state-owed debt/child support analysis and Federal tax withholding, as applicable by lottery guidelines.
- Delivery of the cash prize(s) will be dependent on USPS or whoever is delivering the checks via direct mail.

- All payments will be mailed to the address provided on the claim form submitted to State/Provincial Lottery.

#### **Taxes, W2-G's and Claiming/Processing of Cash Prizes:**

- Atlas Experiences will notify each lottery of cash prize winners within 48 hours of awarding the cash prize.
- Cash prizes will be awarded by Atlas Experiences or the applicable state lottery. The process of claiming prize and IRS documentation will be dependent upon each individual state lottery's rules.
- Atlas Experiences will award the cash prize to winners via check within thirty (30) days of the event end date, excluding all tax withholdings. No check cash award will be sent unless a W2-G form is signed and completed by the cash prize winner.
- If a winner does not make the trip, the winner will still qualify to win cash prizes during the event.
- If a winner sends a proxy to the event, the cash prize won will still be awarded to the original winner. No cash prizes will be awarded to a proxy.
- All winnings will be adjusted by 24% for federal taxes and any applicable home state taxes.
- W2-G Processed will be processed on the amount reduced for Federal and/or applicable state taxes.

#### **7. SPECIAL REQUESTS:**

**Upgrading Rooms:** Winners may request to upgrade their hotel room, any difference in cost will be the responsibility of the winner and this will depend on the hotel's availability. All requests should be made directly to Atlas Experiences Customer Service.

**Pre/Post Room Stays:** Winners may request to arrive before the program dates or stay after the program dates (February 4-7, 2024), however, the cost of additional days will depend on the availability of the hotel and the cost will be the responsibility of the winner. Should the winner want to submit a request for a pre- or post-stay, it should be requested directly to Atlas Experiences via email and is up to the subject to availability. There is no transportation provided for any pre/post stays.

**Changing/Upgrading Flights:** Any charges incurred for changes to flights once confirmed will be the responsibility of the winner. All changes need to be requested directly to Atlas Experiences Customer Service who will provide options and costing for any requested changes.

**Travel Allowance:** Should the winner and their guest prefer *not* to fly to the destination, the winner will be awarded a \$600 travel allowance via check or a no fee prepaid gift card, thirty (30) days prior to the event. Should an approved and registered proxy wish to drive, the proxy will receive the travel allowance. Once Atlas Experiences receives the request for a travel allowance in writing they will notify the lottery and will contact the winner upon lottery approval. Travel allowances should be used for any transportation costs to and from the event. No winner will be awarded any additional allowance or will be reimbursed for any travel-related expenses

(including, but not limited to parking fees, travel tolls, etc.). All requests for a travel allowance *MUST* be submitted in writing to Atlas Experiences by December 22, 2023. All travel allowances will be reviewed and approval will be provided to all requests.

**8. EXPECTATIONS AND EXCEPTIONS:**

**Behavior:** All winners and their guests agree to behavior in accordance with all local laws, venue rules and general acceptable behavior. Failure to comply with the guidelines Atlas Experience and or named representative will have the right to ask a winner and/or guest to be removed from any or all of the activities from February 4-7, 2024. Reentry to remaining activities will be at the discretion of Atlas Experiences. There will be no compensation for missed activities.

**No shows/attendance:** Should a winner not be able to attend the Living Lucky with Luke Combs promotion from February 4-7, 2024, the winner will still be eligible for any cash prize(s) awarded during the event. Proxies are not eligible to receive any cash winnings. Should a lottery winner win any cash prize(s) during the program, they will be fulfilled within thirty (30) days from the event completion. There will not be any compensation for any portion missed at the event or any part of the entirety of the program.

**Bookings (Flights and Rooms):** The final deadline for all winners, proxies, and guests to be registered will be December 22, 2023.

**Change Requests:** Atlas Experiences will do our best to accommodate needs or changes, as requested. Any changes or requests by the winner will need to be submitted in writing to [support@livingluckywithlukecombs.com](mailto:support@livingluckywithlukecombs.com) or in writing mailed to 55 Park Square Court, STE #207, Roswell, GA 30075 by December 22, 2023, to be reviewed. Once the request is reviewed, the winner will be notified if the request is approved or denied.

**9. PROGRAM MILESTONES & DEADLINES:** The following are the defined program dates and deadlines:

**Milestones and Deadlines**

**Winner Information from Lottery**

**Deadline:** December 15, 2023

**Winner/Guest Registration - (to be completed by winner)**

**Deadline:** December 22, 2023

**Final Attempt - Certified Mail:** December 22, 2023 (to unregistered winner)

**Proxy Registration - (to be completed by winner)**

**Deadline:** December 22, 2023

**Flight Booking**

**Start Date:** November 1, 2023

**Deadline:** January 15, 2024

**Fulfillment Spending Cash** (to be completed by Atlas Experiences)

**Start Date:** November 1, 2023 (start)

**Deadline:** January 4, 2024 (based on when we receive winner information)

Please note, the date and location of any events or activities included in the portion of the Living Lucky with Luke Combs prize are subject to change. If any portion of the event is delayed, postponed, or canceled for any reason, in whole or in part, the Winner will be notified of such delays, postponements, or cancelations with all related information to be rescheduled.

**10. GENERAL RELEASE:** By participating in the Living Lucky with Luke Combs Program, each person will be presented a waiver & release to execute during check-in with Atlas Experiences. Such waiver will release Atlas Experiences, its employees or representatives from any liability whatsoever for any claims, costs, injuries, losses, or damages of any kind arising out of or in connection with this giveaway or with the acceptance, possession, or use of any prize. Winner and their guest must comply with all of the rules and regulations of any venue where the event is held. Winner acknowledges that if the Winner and/or his or her Guest behaves in a disorderly or disruptive manner or with the intent to annoy, abuse, threaten, or harass any other person at any Event, Winner and/or his or her Guest may be removed from the venue or denied entry (as determined by Atlas Experiences and/or EastCoast Entertainment, (collectively, "Producers") or its designee(s) in their sole and absolute discretion). By accepting any portion of the Living Lucky with Luke Combs trip Prize, the Winner and their guest agree to abide by any terms, conditions, and restrictions stated by Atlas Experiences. This event giveaway is in no way sponsored, endorsed, or administered by, or associated with, Facebook or Instagram™, or any other social media platform, in which Atlas Experiences may submit posts of the Living Lucky with Luke Combs program and its details.

**11. PRIVACY:** Atlas Experiences is committed to maintaining your trust by protecting any personal information which is collected during the registration process for the Living Lucky with Luke Combs program. Atlas Experiences will not share, sell or reproduce personal information to any third-party organization, unless they are directly associated with the Living Lucky with Luke Combs program or Atlas Experiences. Any third-party vendor or program partner that is used to fulfill prizes, logistics, activities, events, etc. will have access to any submitted personal information of the winners, proxies, and guests (this can include, but is not limited to first name, last name, home address, date of birth, etc.). Any and all contact in relation to this entry process will be in the form of prize notification directly from Atlas Experiences. Winners will be required to provide their full name, date of birth, and a physical mailing address directly to Atlas Experiences for communication purposes regarding program details and information. P.O. boxes will not be accepted.

**12. CONTACT INFORMATION:** The event administrator is Atlas Experiences with offices at 55 Park Square Ct. Suite 207 Roswell, GA 30075.

**CUSTOMER SERVICE:**

**Phone number:** 404.790.6394

**Office Hours:** Monday-Friday 9AM-5 PM (EST), excluding holidays.

**Emails:** [support@livingluckywithlukecombs.com](mailto:support@livingluckywithlukecombs.com)

**Websites:** [www.livingluckywithlukecombs.com](http://www.livingluckywithlukecombs.com) and [www.txlivinglucky.com](http://www.txlivinglucky.com) (TEXAS LOTTERY)

**Response Times:** All emails and calls will be responded to within 48 business hours. Automated responses will be sent during weekends, holidays, or if Atlas Experiences staff is out of office for any reason.

\*\*\*Atlas Experiences and or participating Lotteries may amend the rules of fulfillment of the event and the rules/guidelines to fulfill such deliverables. As noted in section 6, both South Carolina and OLG lotteries will be able to select names in a process that differs from what is mentioned above.\*\*\*